



The Smart Tech Show

TUESDAY, 20 SEPTEMBER

The Smart Tech show will provide **4 technology start-ups** with a powerful opportunity to present their product or solution to over one hundred top retailers and e-tailers shaping consumer tech demand across Brazil.

Winners Prize (Value \$6000):

- 5 minutes on stage to demonstrate your product or retail solution followed by a Q&A with the event moderator
- Free stand in the Start-Up Village
- Winners' Promo Advertising & PR Package

Don't miss this unique opportunity to raise your profile with the top retail executives in Brazil. Complete your application today.

Return form before 31 August 2016 to

INFOPRO DIGITAL – DISTREE EVENTS
The Smart Tech Show

ANTONY PARC 2 – 10 place du Général de GAULLE
BP 20156 – 92186 ANTONY CEDEX
E-mail to: silvio@distreevents.com

REGISTRATION FORM

Please supply the following details:

Company Name:

Established:

2015 Turnover:

Forecast Turnover for 2016:

Website:

Name:

Job Title:

Address:

Telephone:

E-mail:

Brief description of your start-up:

I hereby confirm that we wish to apply for the Smart Tech Show at DISTREE Brazil

Signature:

APPLICATION FORM

Product Name?

Which country are you based in?

What benefits, functionality and use case scenarios do your products and/or solutions offer to users?

Describe your products and/or solutions?

What do you estimate is the total potential market size for your products and/or solutions?

What are your Unique Selling Points (USPs)?

What is your current distribution network and channel strategy for your product / solution?

What stage(s) of development best apply to your company:

- ☐ Developing prototype
- ☐ Looking for investors
- ☐ Product/solution shipping is imminent
- ☐ The product/solution is already commercially available
- ☐ Looking to expand product availability into new regions

Fundraising history:

- | | | | |
|-------------|--|-------|--|
| 1. (Amount) | | Year: | |
| 2. (Amount) | | Year: | |
| 3. (Amount) | | Year: | |

Next planned fundraising:

Describe your current business set-up and team

Please describe what unique value your products and/or solutions bring to customers in 15 words or less (this will be used in marketing and communications for the Smart Tech Show):

Please list any additional documents, files, links or materials you wish to attach to your application:

COMPLETE & RETURN THIS FORM NO LATER THAN 31 AUGUST 2016
to [Silvio Ramos / silvio@distreevents.com](mailto:silvio@distreevents.com)